PARTNERING TOGETHER
to help families
fight medical debt

2021 PARTNERSHIP
Dear Supporter,

Community Benefit Tree, Inc. (CBT) a Christian based 501(c)3 nonprofit organization was formed in 2004 to empower families fighting medical debt by encompassing finances, fundraising, education, resources and spiritual well-being. Our goal is to help them through the process, understand their options, know their rights and know how to ask for help. In 16 years we have raised 6.5 million dollars that financially sustained over 770 families during their medical crisis.

CBT believes Every family should not have to decide between treatment and medicine verses basic needs such as food, utilities and a roof over their heads. No family should go without lifesaving treatments, medicine or medical help because of their inability to be able to pay or because health insurance does not cover it.

We have been blessed to have the support of amazing individuals and organizations like yours and will always be thankful. Moving forward our needs are great and expanding. Since bankruptcy because of medical debt is on the rise, we want to provide these families with a sustainability plan and most importantly HOPE!

More and more families are requesting our support and services each year. If you share our compassion and drive to help others in their desperate time of need then please consider partnering with us. There has never been a better time to get involved with CBT!

We have developed six different levels for our 2021 partnerships. Each level offers several benefits for your company, none of which trump the greatest benefit of helping others. Please take a moment and consider being a 2021 CBT partner today! If you participate this will be a ONE TIME YEARLY REQUEST and you will not be approached the rest of the year. If you have any questions please feel free to call, we can also set up a time to meet about being a partner. If you are interested in participating in helping local families fill out the enclosed form and mail back with payment.

Thank you for your time and consideration!

Sincerely yours,

Heidi Frederickson
Executive Director
Community Benefit Tree
(920) 422-1919
www.CommunityBenefitTree.org

Partnering together to help families during a medical crisis!
MEDICAL IMPACT REPORT

MEDICAL DEBT STATS:
• No.1 reason for bankruptcy is medical debt.
• Many Americans rack up credit card spending or visit a payday lender to pay medical debt or for basic needs.
• About 1 in 3 adults delay medical care due to cost.
• $1000 unexpected medical bills is too much for many people. They need to borrow from a friend, family, bank or take out of their retirement.
• 21.66% take out of their retirement to pay for their medical bills or basic needs during it.
• Families struggling with medical debt have a much higher rate of divorce, suicide, poverty and along with other major lives changes.

(References: Bankrate, Gallup poll, clearpointccs.org)

CURE today FOR FIGHTING Medical Debt

WE BELIEVE:
Every family should not have to decide between treatment and medicine verses basic needs such as food, utilities and a roof over their heads.

No family should go without lifesaving treatments, medicine or medical help because of their inability to be able to pay or because health insurance does not cover it.

OUR IMPACT:
In 16 years we have impacted over 770 families and raised over $6.5 million to directly support them. That would not have been possible without supporters like you!

DISTRIBUTION RESULTS:
The funds raised supported the families with living and medical expenses.

END RESULT:
Financially Sustainable Families
FAMILY SUPPORT

TESTOMINALS

“It Takes a Community To Come Together in Supporting One Another”

CBT CURE FROM DESPAIR
COVID 19 FUND

The world is experiencing what our families have experienced every day in their medical crises: uncertainty, fear, hopelessness, financial woes, and health challenges. This pandemic is taking a toll on everyone and every business, large and small. It is so vital at a time of great tragedy to find the triumph in it, and that triumph is coming together and supporting each other during this time of crisis. We are financially supporting those who lost their jobs or are laid off due to the COVID-19 through our ‘Cure From Despair COVID-19 Fund’ so we can continue the work we do in helping those struggling with a financial medical crisis be triumphant.

Stories of those needing help:

Steph is a single mother with a 6 year old daughter who has cerebral palsy. She is self-employed and has an in-home daycare but because of the COVID-19, she is not able to have children in her house and thus has no income coming in and needs basic needs help.

Cory and Amy have a 7 yr old son who has Stage 3 Hepatoblastoma (liver cancer) resulting in chronic kidney disease. Cory has lost his job due to the COVID-19. Amy is a stay at home mom and with funding not coming in, the family is in need of funds for rent and groceries.

Emily self-employed massage therapist, who currently unable to have customers being a non-essential business, is in need of funds for rent.

Testimonial:

I reached out to Community Benefit Tree for rent assistance after being laid off due to COVID-19. This has been a very stressful time for so many people to make ends meet. I reached for the Lord to give me stronger faith. I humbled myself to ask for help with rent. The amount contributed by the generous, kind, compassionate donors was an answer to a prayer. Thank you so much for giving hope to people in a time of need. I am very grateful! — Kristine

HEAR HOW OUR IMPACT HELPED THESE FAMILIES:

“CBT is a very kind, loving, compassionate, lifesaving group of people, they are like family. To know my event has helped me with a mount of medical debt and what relief that has given me.”
— DAN, recipient

“It has really taken the financial stress off of the treatments for my wife Katy, without the financial support it would be a LOT more stressful and we would not be getting the lifesaving treatments that will help her.”
— BRENT, recipient

*Without working with Community Benefit Tree we would not had the successful event we did for Rachel and her family.*
— ADELE, Team Rachel
## 2021 CBT Partnership Opportunities

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<tr>
<th>Partner Benefits</th>
<th>Foundation Title Partner</th>
<th>Celebration Partner</th>
<th>Support Partner</th>
<th>Honor Partner</th>
<th>Commitment Partner</th>
<th>Friends of CBT</th>
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<tbody>
<tr>
<td>Opportunity to co-brand with CBT on a media campaign</td>
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<td>Premiere logo presence and linkage on all CBT emails</td>
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<td>Banner signage exposure for all CBT Celebration of Support Events*</td>
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<td>Premiere location on logo/link on CBT’s main website page</td>
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<td>Logo listed on Medical Crisis Survival Kits</td>
<td>1,000 kits</td>
<td>500 kits</td>
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<tr>
<td>LIFE Celebration Night Exposure</td>
<td>Life Sponsor Level (2) Tables of 8</td>
<td>Life Sponsor Level (1) Tables of 8</td>
<td>Gold Sponsor Level 6 Tickets</td>
<td>Silver Sponsor Level 4 Tickets</td>
<td>Silver Sponsor Level 3 Tickets</td>
<td>Bronze Sponsor Level 3 Tickets</td>
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<tr>
<td>Larry Wolfinger Charity Golf Outing Exposure</td>
<td>Gold Sponsor Level 2 Golf Packages</td>
<td>Silver Sponsor Level 2 Golf Packages</td>
<td>Silver Sponsor Level 1 Golf Package</td>
<td>Bronze Sponsor Level 1 Golf Package</td>
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<td>Bronze Sponsor Level</td>
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<tr>
<td>Medical Monopoly Golf Classic Exposure</td>
<td>Boardwalk Golf Cart Partner Level 2 Golf Packages</td>
<td>Railroad Diner Partner 2 Golf Packages</td>
<td>Marin Gardens Lunch Partner 1 Golf Package</td>
<td>Marin Gardens Lunch Partner 1 Golf Package</td>
<td>Uncle Penny’s Hole Sponsor 1 Golf Package</td>
<td>Uncle Penny’s Hole Sponsor Level</td>
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<td>CBT lead Lunch n’ Learn for your employees</td>
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<td>CBT’s Social Media Recognition</td>
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**All in-kind donations of $999 or less are greatly appreciated and welcomed!**

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**Celebration of Support Events** – fundraiser held for a family struggling with medical debt.

Average 10 events and 500 to 1,000 in attendance.

**Golf Package** – 9 holes and 18 holes depending on golf outing, carts, t-shirts, meal, door prizes and all the FUN you can handle!
2021 PARTNERSHIP

PLEASE COMPLETE FORM

YES, I want to partner with CBT in helping local families during a medical crisis. Check level of impact you would like to make:

- Title Partner ($15,000)
- Celebration Partner ($10,000)
- Support Partner ($7,500)
- Honor Partner ($5,000)
- Commitment Partner ($2,500)
- Friends of CBT ($1,000)
- Other ________________

Name: __________________________________________________________________________

Company Name:  __________________________________________________________

Address:  ______________________________________________________________________

City: ___________________________ State:______ Zip:  __________________________

Phone #:  _____________________________________________________________________

Email:  _______________________________________________________________________

My enclosed check is made out to: Community Benefit Tree – memo 2021 Partner

- Yes, Charge my VISA/Mastercard/Discover

Card No.  ____________________________________________

Exp Date:___________________________ Card Indicator: ________________________

Signature:  ___________________________________________________________________

Please return form with payment to:
Community Benefit Tree, Inc.
2204 Crooks Ave., Suite C
Kaukauna, WI 54130

Or fax: (920) 462-4664 if paying by credit card.

TAX DEDUCTIBLE