

10 Mistakes Committee's Make in Planning a Celebration of Support

By Heidi Frederickson, Executive Director/ Co-Founder of Community Benefit Tree

1. Not soliciting to businesses they work at, they know the owner or those they patronize.
2. Inviting others to their committee planning meetings. By inviting others it takes away from getting to the details of planning the event and filters in more opinions which make it harder to make decisions. At committee planning meeting is should ONLY be committee members.
3. Each committee member not inviting their own family, friends, co-workers, neighbors, network groups, etc.... along with not inviting everyone the recipient knows to the Celebration of Support.
4. Planning the Celebration of Support like a nonprofit fundraiser. It is for an individual not for a group which should reflect on your decision making. Focus on making it personal, just because something worked at the nonprofit fundraiser doesn't mean it will work at these events. It is a different atmosphere and crowd.
5. Not working as a team! Put your personal feelings and ambitions aside and do what is in the best interest of the event and recipient by making decision together.
6. Not following direction from the person you elected as the Team Captain. Again put your personal feelings behind you.
7. Conflict- taking any personal conflict that is going on with you and another committee member in the meetings and event. Save it for after the event or best advice forgive and forget. Remember you are doing this for someone you care about, think of them.
8. Decorations- Most people do not think this is important but it is it brings in the party –emotional facet to the event. It makes it personal to the recipient and it lifts spirits and emotions.
9. Thank You- I know you would like to save money but thanking people and businesses shows them how important their contribution is to you. And for them in donating to others in the future.
10. Organization- The more organized and detail you can be the more things run smoother at the event.

Remember to have Fun and Enjoy helping your loved one during their medical crisis!